

Mail & Marketing Solutions can perform all of the following services, that will save your company time and, more importantly, money...

DATABASE MANAGEMENT

Database Creation
Database Verification
Database De-Duplication
Database Sorting

DESIGN & PRINTING

Envelope Design
Envelope Printing
Mail Merge & Printing
Laser Printing
Address Sheet Printing
Label Printing
Inkjet Addressing Printing
Printing Double Sided A4
Printing on to Colored Paper

FOLDING

Folding A3 to DL
Folding A4 to DL
Crash Folding
Hand Folding

INSERTING & SEALING

Intelligent Mailing
Manually Insertion
Machine Inserting DLX up to 6 Items
Machine Inserting A5 up to 4 Items
Machine Inserting A4 up to 4 Items

PLASTIC WRAPPING

Plastic Wrapping - Degradable and Standard
Plastic Bagging
Heat Shrinking

HANDLINE WORK

Kit Assembly
Collating
Training Manuals' Assembly
Pick & Pack of Point of Sale Items
Affixing Self Adhesive Labels

WAREHOUSING & STORAGE

Storage of Envelopes
Storage of Brochures
Storage of Books
Storage of all your Mailing Needs

“Money talks; the secret is to hold it long enough to hear what it says”

W.G.P

Powerful Marketing Tips for Small Business

by Ann Marie Robertone, for more info visit: About.com. And don't forget to check out our website: www.mailandmarketingsolutions.com.au

Print your best small ad on a postcard and mail it to prospects in your targeted market.

People read postcards when the message is brief. A small ad on a postcard can drive a high volume of traffic to your web site and generate a flood of sales leads for a very small cost.

Answer your phone differently.

Try announcing a special offer when you answer the phone. For example you could say, “Good morning, it is Ann Marie of Check it Out; ask me about my special marketing offer. “The caller is compelled to ask about the offer”. Sure, many companies have recorded messages that play when you're tied up in a queue, but who do you know that has a live message?

I certainly haven't heard of anyone. Make sure your offer is aggressive and increase your caller's urgency by including a not-so-distant expiration date.

Mail outs

Enclose your brochure, ad, flyer, etc. in all your outgoing mail. It doesn't cost any additional postage.

M&MS

MAIL & MARKETING SOLUTIONS
“The one stop print & mailing shop”

Imagine.....Today is a gift

- ✓ There is a bank that credits your account each morning with \$86400. It carries over no balance from to day and every evening deletes what ever part of the balance you failed to use during the day. What would you do? Draw out ALL OF IT, of course!
- ✓ Each of us has such a bank. Its name is "time". Every morning, it credits you with 86400 seconds. Every night it writes off, as lost, whatever of this you have failed to invest to good purpose. It carries over no balance. It allows no overdraft.
- ✓ Each day it opens a new account for you. Each night it burns the remains of the day. If you fail to use the day's deposits, the loss is yours.
- ✓ There is no going back. There is no drawing against the "tomorrow." You must live in the present on today's deposits. Invest it so as to get from it the utmost in health, happiness, and success. The clock is running. Make the most of today.
- ✓ To realize the value of ONE YEAR, ask a student who failed a grade.
- ✓ To realize the value of ONE MONTH, ask a mother who gave birth to a premature baby.
- ✓ To realize the value of ONE HOUR, ask the lovers who are waiting to meet.
- ✓ To realize the value of ONE MINUTE, ask a person who missed the train.
- ✓ To realize the value of ONE SECOND, ask a person who just avoided an accident.
- ✓ To realize the value of ONE MILLISECOND, ask the person who won a silver medal in the Olympics.
- ✓ Treasure every moment that you have and treasure it more because share it with someone special, special enough to spend your time with.
- ✓ And remember that time waits for no one. Yesterday is history. Tomorrow is mystery. Today is a gift. That's why its called the present.

If your company sends out letters, invoices, journals, magazines or brochures, please give Mail and Marketing Solutions a call for a quote and compare our prices. We're sure we can help save your company valuable time and money.



MAIL AND MARKETING SOLUTIONS

"The one stop print & mailing shop"

The place to go for all
your company's
mailing & marketing needs

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MAIL SERVICE PROVIDERS